

Innovation Management System Policy

At Aytana, we recognize innovation as a key factor for sustainable development, competitiveness, and the creation of value for our customers, collaborators, and society.

Therefore, with the support and leadership of Senior Management, we are committed to integrating innovation into our business model and fostering an open, diverse, and results-oriented innovation culture, based on the following principles:

- **Leadership:** Ensure the necessary means and resources for the effectiveness of the Innovation Management System and compliance with established requirements and commitments.
- **Strategic Alignment:** Align innovation with our vision, mission, and strategic objectives.
- **Sustainable Value:** Develop innovative products and services that contribute to sustainable development, maintaining a focus on value creation across different regions.
- **Structured Management:** Implement a system based on risk management, performance measurement, and continuous improvement.
- **Collaboration:** Promote spaces for cooperation with employees, customers, partners, and other stakeholders.
- **Knowledge:** Establish processes to identify, acquire, leverage, and protect knowledge, ensuring confidentiality when necessary.
- **Intellectual Property:** Manage intellectual property as a source of opportunities and value generation.
- **Capacity Building:** Promote learning, creativity, and innovative thinking at all levels of the organization.

Management will periodically review compliance with this policy, as well as the system's indicators and objectives, ensuring its proper implementation in accordance with applicable standards.

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